

Ukrainians in Sydney: One year of action



Ukrainians.org.au

Fighting for Ukraine's Needs and Reputation



Defending Ukraine in Australia

- As Ukrainians in Australia we are perfectly positioned to defend Ukraine against unfriendly actions of other countries and fighting for Ukraine's interests
- We also find it important to combat russian propaganda and defend Ukraine's reputation

Australian Olympic Committee

UK calls on IOC to maintain Olympic ban on Russian and Belarusian athletes

- Culture secretary tells IOC athletes should not compete in Paris
- More than 30 nations oppose change while war continues



Protesters against the IOC plan outside the Australian Olympic Committee's office in Sydney. Photograph: REX/Shutterstock

Australian government and AOC at odds over Olympic ban of Russian and Belarusian athletes

- Government joins more than 30 nations opposed to IOC
- AOC supports world body's plan to allow 'neutral athletes'



Protesters against the IOC plan to allow Russian and Belarusian athletes stand outside the Australian Olympic Committee's office in Sydney last week. Photograph: Rex/Shutterstock

Our Actions

- 3 Protests in Sydney
- Social Media Campaign
- Email campaign targeting AOC heads and the Sports Minister
- 2 articles in UK featured our protests.

Positive Change: IOC postponed the decision to vote on allowing Russian and Belarusian athletes to participate in the Olympics. The decision is expected to take place at the end of March. The Australian Sports Minister took a strong stance that fully aligns with what we want (banning all Russian and Belarusian athletes).

German Embassy/Consulate



Our Actions

- 7 Protests in Sydney and Canberra
- 3 flash mobs in Sydney
- Social Media Campaign
- 1 article in Australian News
- 1 TV episode in Australian Media
- Multiple news articles in Germany

Positive Change: Germany stopped blocking the oil embargo. Germany softened their position on gas embargo (they are no longer publicly against it). Germany started to supply heavy weapons to Ukraine. Germany agreed to send Leopard tanks.

Amnesty International

Our Actions



Positive Change: Amnesty Australia made an apology and a statement on their website confirming the harmful nature of their reports on Ukraine. Amnesty international stopped discrediting Ukraine. Amnesty International listened to our demands and released a strong statement condemning the intended sham trials of Ukrainian POWs in Mariupol. As the result of international pressure trials did not eventuate.

Our Sydney protest on the front page of a newspaper in Norway

Hungarian Embassy/Consulate



Our Actions

- 8 Protests in Sydney and Canberra
- 1 flash mob in Sydney
- Social Media Campaign
- Greetings from Bucha Campaign
- Multiple news articles
- Coordinated with the group in London and other cities, who also had their protests and sent postcards

Positive Change: Hungary caved to pressure and stopped blocking the oil embargo. Hungary decided not to block EU membership prospects for Ukraine.

Austrian Consulate



Our Actions

- 1 Protest in Sydney
- 1 Official letter
- Social media campaign

Positive Change: Austria stopped blocking the oil embargo. Austria stopped blocking EU membership for Ukraine.

United Nations



Our Actions

- 1 Protest at the Office of United Nations in Canberra
- 1 meeting with Australian representatives of United Nations in Australia
- 1 official letter to United Nations
- Social media campaign

Positive Change: Russia is expelled from the United Nations Human Rights Council

Red Cross and ICRC

Our Actions

Red Cross Russia office collects military gear for Russian Army, violating principle of neutrality



Collage: Euromaidan Press



About the Source
Alya Shandra

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Caught on tape: Aussie Red Cross probes donations to Russia's military

Ukrainian community activists are outraged after the Russian Red Cross was caught welcoming donations of cash, uniforms and drones towards Putin's military machine.

- Two campaigns
- Countless protests
- Two social media campaigns
- 3 Meetings with Australian Red Cross and ICRC representatives
- An investigation into Red Cross russia
- Multiple newspaper articles and a TV interview
- Multiple e-mail exchanges with heads of the Australian Red Cross and ICRC

Positive Change: Green corridors and prisoner exchanges started to work after the initial contact at the start of the war. Ukraine's delegation used the findings from our investigation to stop Red Cross russia's attempts to discredit Ukraine and block weapon supplies.

Economic War



What is Economic War?

- Every war is not only a war of soldiers and weapons, but also a war of economies
- The sooner russian economy collapses, the sooner russia will stop attacking Ukraine
- Our goal is to make sure that all western businesses exit russia, which will lead to loss of jobs, taxes, products and services.

Nestle



Our Actions

- 3 Protests in Sydney
- 1 meeting with CEO of Nestle Oceania
- Social Media Campaign

Positive Change: Nestle made a stronger statement immediately after our protest and promised not to make profits in russia. Nestle stopped selling Nesquik and KitKat in russia after our protests. Nestle has committed to making 0 profits in russia and to donating all their russian profits to Ukraine (so that they pay 0 taxes in russia).

Pepsico



Our Actions

- 2 Protests in Sydney
- 1 meeting with local Pepsico executives
- Social Media Campaign
- 2 news articles
- 1 TV appearance

Positive Change: Pepsi made a stronger statement, Pepsi cancelled their multi-million dollar potato deal with Russia.

HSBC

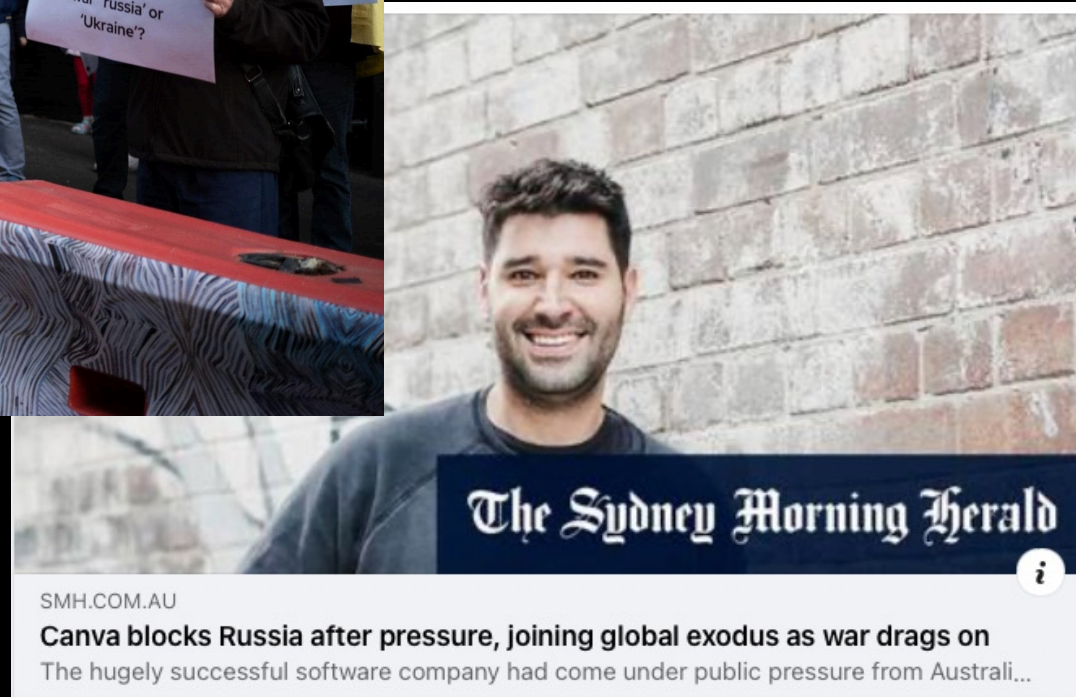


Our Actions

- 2 Protests in Sydney
- Social Media Campaign
- 1 Official letter
- Distributed flyers

Positive Change: HSBC
completely **withdrew** from russia

Canva (Graphic Design Company)



Our Actions

- 2 Protests in Sydney
- 3 news articles
- 1 meeting with senior management
- 2 letters from Ukrainian officials
- Registered for Canva's Vivid event
- Social media campaign
- 1 phone call with the Ukrainian ambassador

Positive Change: Canva fully **exited the russian market** causing huge outrage in russia. They **canceled** almost **1.5 million accounts** in russia.

Atlassian (Global IT Giant)

Our Actions



- 3 months of Protests in Sydney
- At least 5 articles in Australian media and 1 Article in the US media
- Multiple letters
- Social media campaign
- 2 phone calls with the Ukrainian ambassador
- Gave away flyers

Positive Change: Atlassian made a commitment to **exit russia and belarus**. The process of fully withdrawing from russia is ongoing. Atlassian is in the process of donating over **\$6 Million** to Ukrainian charities.

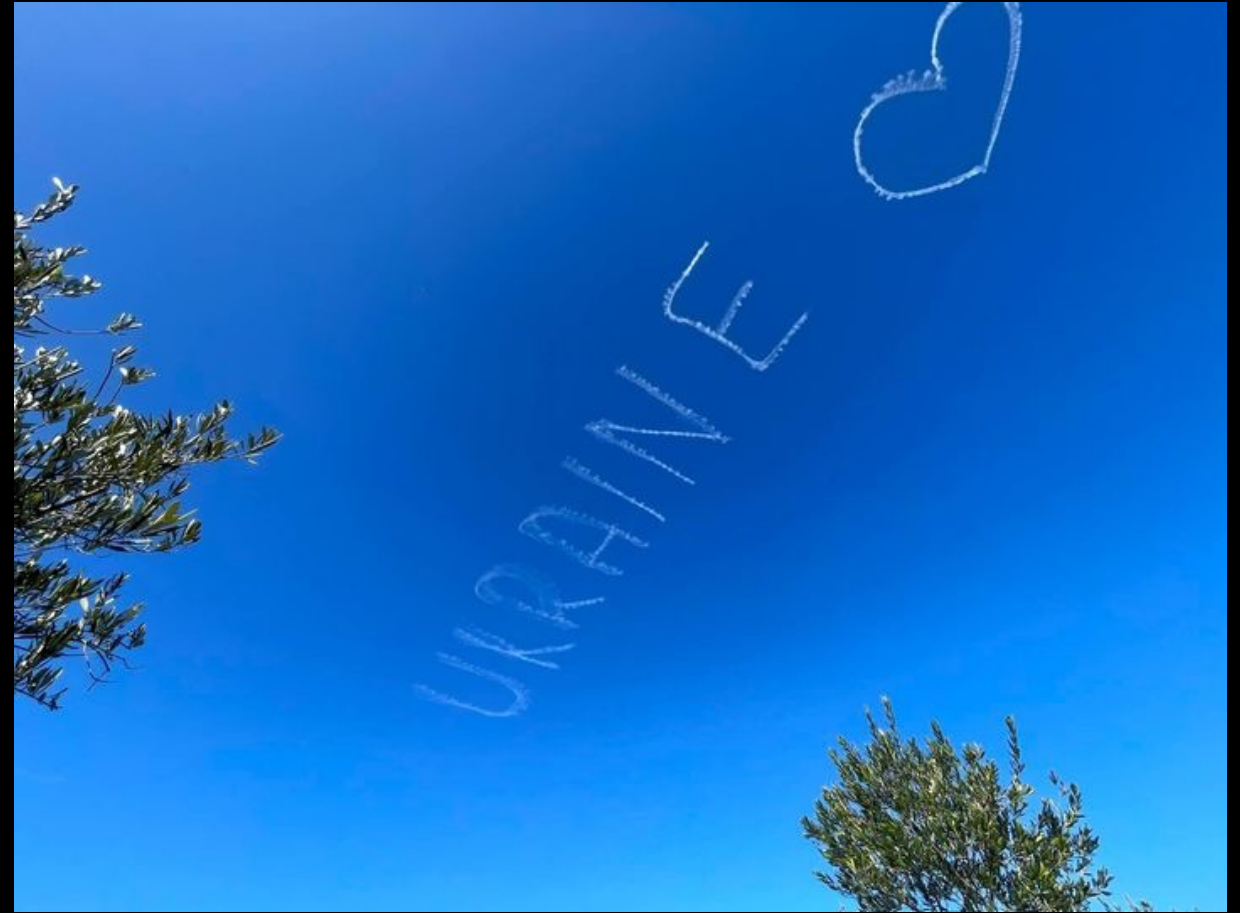
Australian politicians at our rallies



The following politicians
attended our rallies

- Dave Sharma
- Dominic Perrottet
- Alex Greenwich
- Matt Thistlethwaite
- David Shoebridge
- HY William Chan

Operation Sky



Sky writing over Sydney 08/05/2022

Promoting Ukrainian Culture



Promoting Ukrainian Culture



Commemorating Important Days



Independence Day



1 Year of Full-Scale Invasion



Unity Day

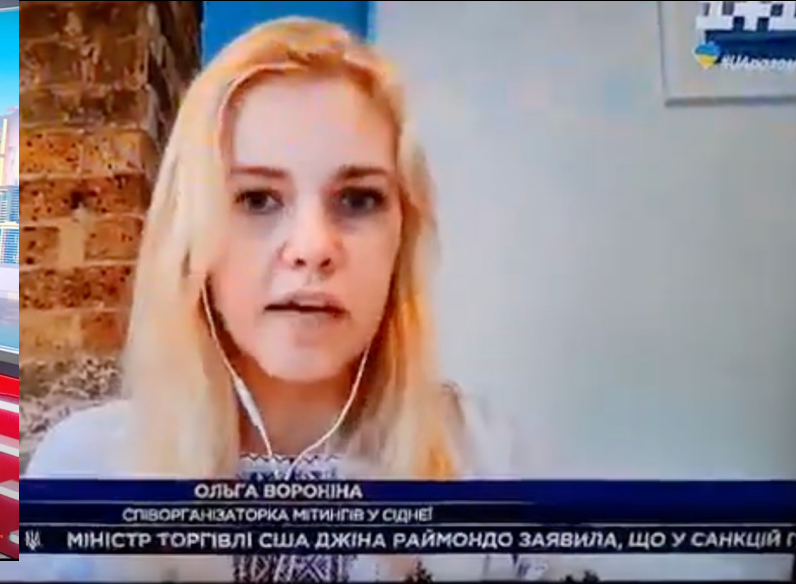


Day of Armed Forces

Operation Червона Калина



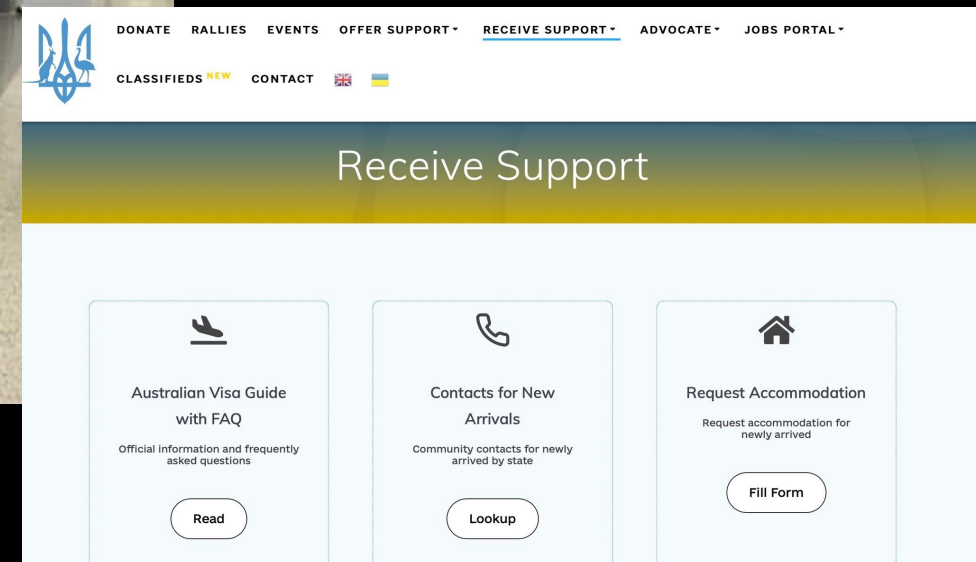
Telling Australia and the World About Ukraine



Helping Displaced Persons

Our Contribution

- Organising volunteers
- Installing greeting signs at Sydney Airport
- Providing online resources



Fundraising for the Army



Легідна Українізація



Ula

- Ula is a very talented singer
- She attends most of our rallies
- Ula sings Ukrainian songs on social media
- She has 1.6 million followers on TikTok
- Her Stefania had 1.6 million views



Легідна Українізація



Spooky Men's Chorale Concert at Sydney Uniting Church

Легідна Українізація



Parramatta City Band

- Parramatta City Band now knows how to play the Ukrainian Anthem
- They recorded a video of their performance and posted on social networks

Легідна Українізація

UKRAINE UNDEFEATED

ONE YEAR OF FULL-SCALE WAR
MUSICAL PERFORMANCE & FUNDRAISER

24 Feb at 5.30pm
SYDNEY TOWN HALL



UNITE
with
UKRAINE

Video
address

Speakers



**Olena
Zelenska**
First Lady of
Ukraine



**The Hon. Mark
Courie**
Minister for
Multiculturalism



**H.E. Vasyl
Myroshnychenko**
Ambassador
of Ukraine



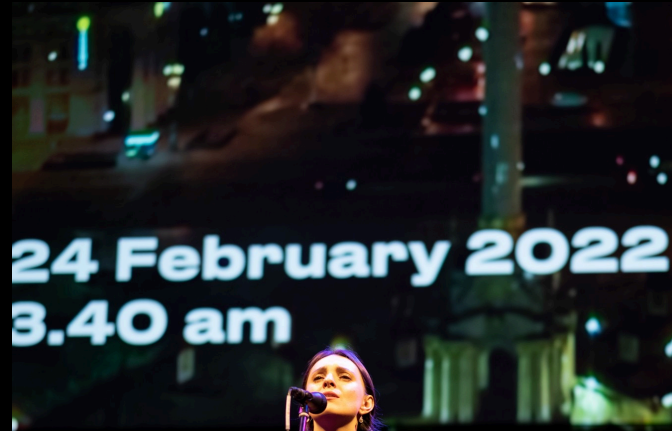
**HY William
Chan**
Independent
Councillor
with the Sydney
Lord Mayoral team



**Kateryna
Argyrou**
Co-Chair of
Australian
Federation
of Ukrainian
Organisations



Легідна Українізація



Легідна Українізація



Ukrainian Merchandise

- Over 500 items of Ukrainian merchandise sold
- Raised over \$20K for Ukrainian defenders

Operation Fullerton St



Positive Change: While russian consulate remains in Australia, russian diplomats will have their daily reminder that they are not welcome and that Australia stands with Ukraine.

Expel russian Diplomats Campaign



Our Actions

- Flesh mob to remind the prime minister about his promise
- Official letter to the Prime Minister
- Almost 200 emails from community members asking to expel russian diplomats
- Petition to recognise russian government and armed forces as terrorist organisations
- Letter to the minister of Home Affairs



Reminding the Australian Prime Minister about his promise to kick out russian diplomats

Ukrainians give back



Donate blood and post your pictures on Facebook using the #ukrainiansGiveBack hashtag to thank Australia for supporting Ukraine

Uniting the community

Our Actions

- Cultural events
- Social picnics
- Planning sessions



Supporting UA National Team: driving, feeding, entertaining, cheering



Inspiring Others: Ferrython



Inspiring Others: Bunnings



Inspiring Others: Surf Education



Inspired Fundraising

Regular Ukraine-Themed
Gatherings inspire
fundraising

Our rallies inspired many people to
start their own fundraisers for
Ukrainian military and
humanitarian needs

Over \$250K were fundraised
through such initiatives



International Coordination



Linking to other communities

We are now linked with many international communities, which are gradually joining our campaigns. The following campaigns coordinated by us were joined by communities from France, Switzerland, UK, Slovenia and USA:

- Red Cross campaign
- Atlassian campaign
- Olympics campaign

Rain, Hail or Shine



Our rallies

- Held over 200 rallies
- Rallies happen 3 times a week
- Tuesday, Thursday, Sunday
- Tuesday and Thursday rallies are dedicated to the Diplomatic/Economic War
- Weekend rallies are for informing Australians about the situation in Ukraine and for getting together

Stand With Ukraine



Ukrainians.org.au

Be brave
Like Ukraine

