



Svoboda Alliance NSW Inc

INC2200261 – CFN/26239

a community for prodemocratic and

antiwar Russian Australians

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To Canva Inc., Global Head of Corporate Communications

Dear Mr Lachlan Andrews,

“The current barbaric and unjustified war and occupation of Ukraine by Russian army is a logical outcome of the chauvinist totalitarian regime of Vladimir Putin and his crew. This war has forced over 6 million Ukrainians to leave their home country and forced other few million Ukrainians to move within the country. The level of destruction in some Ukrainian cities is 60% and more.”

These words we expected to see on the Russian version of your website. We saw nothing. We understand that the Russian webpage is very important, because Russian serves as a lingua franca in the major part of the former Soviet Union territory. Still, Belarus is the only country with significant Russian-speaking population which explicitly support Putin’s Russia.

We’ve heard, Canva is keeping business in Russia to help create anti-war and pro-democratic content. We find this statement far from reality. Some members of Svoboda Alliance including me had been detained in Russia years ago. Nobody of us used Canva. Our friends have served terms in jail for speaking up against the war since February 24. Nobody of them used Canva.

Canva does not help democracy in a country where you are detained for a blank piece of paper. Canva does not help democracy in a country where you can’t go to a professional printing store with anti-Putin banner. Canva does not help democracy in a country where you can’t form an association and defend your rights. You simply won’t have neither budget nor enough trusted people to maintain sophisticated web content.

The only people, associations and businesses that will benefit from your services are Putin’s corrupted agencies, puppet courts, militaristic officials and others.

Every day you keep business in Russia without even declaring your stance against the war, you help Putin’s government to continue their war. Every day you keep business in Russia, Putin’s army continues to occupy an independent sovereign country of Ukraine, killing civilians and defenders of their motherland and committing terrible atrocities.

If Canva stands with democracy against war crimes, don’t stay silent! We urge you to make a clear statement on the Russian version of your website. We urge you to display images of destroyed Ukrainian cities on your Russian website. We urge you to stop selling any software in Russia and Belarus and we urge you to strongly consider stopping all operations in Russia and Belarus.

We urge you to stand with Australia in our joint support of Ukraine!

Yours sincerely,

Ilya Fomin

President of Svoboda Alliance NSW Inc